Eye Tracking

We use a range of eye trackers, which include an SR-Research Eyelink 1000 desktop and Eyelink II head-mounted tracker, Tobii desktop eye tracker and an Arrington Research portable tracker.

These are used to conduct studies with a range of clinical populations in order to understand the underlying causes of disorders such as Autism Spectrum Disorders, Broca's Aphasia, Dyslexia, and Attention-Deficit/Hyperactivity Disorder.

Eye tracking is also used to do usability testing by mapping how people pay attention to specific features of products and websites.